

**THE TOWN OF FOREST HEIGHTS
RESOLUTION 48-19**

A RESOLUTION TO AUTHORIZE THE MAYOR/COUNCIL TO ACCEPT THE PROPOSAL AND ENTER INTO A CONTRACT WITH ASIL PUBLIC RELATIONS, LLC TO MAINTAIN COMMUNITY ENGAGEMENT/PUBLIC RELATIONS FOR THE TOWN OF FOREST HEIGHTS/POLICE DEPARTMENT

Introduced by: Mayor Habeeb-Ullah Muhammad

WHEREAS, the Town wishes to enter into an agreement with ASIL Public Relations, LLC to maintain and sustain the public awareness of The Town of Forest Heights, Maryland through brand identity, developing and increasing the popularity and use of The Town of Forest Heights/Town Police Department social media (Live Stream Video, Facebook, Instagram and Twitter) and all of its related services; and

WHEREAS, ASIL Public Relations, LLC will manage and advise The Town of Forest Heights/Town Police Department, concerning marketing and public relation strategies in order to maximize the desired social media outcomes; and

NOW THEREFORE, BE IT RESOLVED that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby authorizes the Mayor to execute the contract dated July 1, 2019 (attached) with ASIL Public Relations, LLC for services stated therein pursuant to the following conditions specified in Exhibit A;

BE IT FURTHER RESOLVED, that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby agrees to authorize a total payment in the amount of \$8,000 from line item 7246 Marketing of the FY 2020 Budget;

AND BE IT FURTHER RESOLVED that this Resolution shall take effect upon its passage.

PASSED this 17th day of July 2019.

APPROVED: By Resolution of the Town Council of The Town of Forest Heights, Maryland.

ROLL CALL VOTE

MUHAMMAD
KENNEDY II
NOBLE

YEA/NAY/ABSTAIN/ABSENT

Yea
absent
Yea

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BARNES

HINES

WASHINGTON

MANN

Yes
Absent
Yes
Yes

ATTEST:

MAYOR AND COUNCIL OF THE TOWN OF
FOREST HEIGHTS, MARYLAND

SIGNATURE ON FILE

Sherletta Hawkins, Town Clerk

SIGNATURE ON FILE

Habeeb-Ullah Muhammad, Mayor

SIGNATURE ON FILE

Calvin Washington, Council President

CERTIFICATION

I, hereby certify, as the duly appointed Town Clerk of the Town of Forest Heights, Maryland, that on the 17 day of July 2019 with 5 Aye votes and 0 Nay vote the aforesaid Resolution 48-19 passed.

SIGNATURE ON FILE

Sherletta Hawkins, Town Clerk

[Exhibit A]